



## **Woody's Bar-B-Q opening in Dartmouth Crossing**

FOR IMMEDIATE RELEASE

Brampton, Ontario – February 1st, 2012

Woody's Canada President Dan Masters is pleased to announce that they will be opening a location February 20<sup>th</sup> in the Dartmouth Crossing.

Local franchise owners Jim Bethune and Eric Swain are very excited to be able to bring Woody's to Dartmouth and invite all their friends and everyone in the area to their restaurant to eat the way they do in the south.

Local residents know Jim and Eric as experienced hospitality professionals who have been involved in many community events over the years.

Woody's Bar-B-Q is a thirty year old restaurant chain which was founded in Jacksonville Florida. Bucking the trends of most United States based restaurant chains Woody's has actually increased in size during the recession.

According to Masters *"The response we have had so far in Canada has been overwhelming. Woody's is the only national Southern Bar-B-Q chain in Canada. This is real Southern Bar-B-Q slowly smoked using traditional methods. I was a customer of Woody's in the south prior to acquiring the Canadian rights and if anyone serves a better product then what we will offer Canadians I haven't found it"*

*Masters further states "We have franchise restaurants opening from St John's Newfoundland to the east and Vancouver Island to the west. And many places in between"*

Woody's offers full service dining, take-out and catering.

*For further information: Woody's Bar-B-Q Canada Corp. Dan Masters 905-455-1938 ext 204 or email at danm@woodysbarbq.ca*

*In 1980, Woody and Yolanda Mills set out to create a Bar-B-Q restaurant where the meat melted in your mouth, the coleslaw was so fresh you'd think it was mixed at your table, and the authentic Bar-B-Q flavored beans were the best you'd ever had. So with their passion for Bar-B-Q and a dog-eared collection of homemade recipes, they went on to create a dining experience in the tradition of the South's great hometown Bar-B-Q shacks. It's the kind of Bar-B-Q you and your family can call, well, your Bar-B-Q.*

