



## **Woody's Bar-B-Q reopening in Dartmouth**

FOR IMMEDIATE RELEASE

Brampton, Ontario – September 2<sup>nd</sup> 2014

Woody's Canada President Dan Masters is pleased to announce that they will be re-opening the location in Dartmouth Crossing on September 8<sup>th</sup>.

Woody's Dartmouth has been refranchised, refreshed, repainted and restaffed over the summer.

Franchise operators Lee Conrad, Karen Conrad and Adam Hayley are very excited to be able to take over the ownership and day to day management of the Dartmouth location.

According to Masters "Lee, Karen and Adam have done a wonderful job running the franchise in Bedford. I'm very excited they will bring their superior customer service and reputation to Dartmouth now as well"

Lee, Karen and Adam invite everyone to join them as they become a part of the Dartmouth community. In keeping with that theme the Dartmouth location has incorporated a children's play area in the restaurant.

Woody's Bar-B-Q is a thirty-four year old restaurant chain which was founded in Jacksonville Florida.

According to Masters *"The response we have had so far in Canada has been overwhelming. Woody's is the only national Southern Bar-B-Q chain in Canada. This is real Southern Bar-B-Q slowly smoked using traditional methods. I was a customer of Woody's in the south prior to acquiring the Canadian rights and if anyone serves a better product than what we will offer Canadians I haven't found it"*

Woody's offers full service dining, take-out and catering.

Woody's "all you can eat" wings for \$10 on Mondays have been a customer favourite since introduced last year. Masters says "we smoke our wings as a first step in the cooking process which gives them a unique amazing flavor even before we add the sauce or rub the customer has ordered"

*For further information: Woody's Bar-B-Q Canada Corp. Dan Masters 905-455-1938 ext 204 or email at danm@woodysbarbq.ca*

*In 1980, Woody and Yolanda Mills set out to create a Bar-B-Q restaurant where the meat melted in your mouth, the coleslaw was so fresh you'd think it was mixed at your table, and the authentic Bar-B-Q flavored beans were the best you'd ever had. So with their passion for Bar-B-Q and a dog-eared collection of homemade recipes, they went on to create a dining experience in the tradition of the South's great hometown Bar-B-Q shacks. It's the kind of Bar-B-Q you and your family can call, well, your Bar-B-Q.*