



## **Woody's Bar-B-Q opening in Whitecourt Alberta**

FOR IMMEDIATE RELEASE

Brampton, Ontario – December 19th 2013

Woody's Canada President Dan Masters is pleased to announce that they will be opening a location shortly in Whitecourt in the Quality Inn.

Woody's Whitecourt is a family enterprise. Franchise owners Eric and Marla Pecson are excited to be able to bring Woody's to Whitecourt and invite everyone in the area to the restaurant to eat the way they do in the south.

This will be Woody's Bar-B-Q fourth Alberta restaurant joining locations in Calgary, Medicine Hat and Edmonton.

Started over thirty years ago in Jacksonville Florida, Woody's has grown to be one of the premier Barbeque chains in North America.

According to Masters *"The response we have had so far in Canada has been overwhelming. Woody's is the only national Southern Barbeque chain in Canada. This is real Southern Barbeque slowly smoked using traditional methods. I was a customer of Woody's in the south prior to acquiring the Canadian rights and if anyone serves a better product than what we will offer Canadians I haven't found it"*

Woody's offers full service dining, take-out and catering. Open for breakfast, lunch and dinner. Woody's features an assortment of beer, wine and alcoholic beverages.

Woody's new all you can eat wings for \$10 on Mondays has been a big hit at all Woody's locations across Canada. Masters stated "we smoke our wings as a first step in the cooking process which gives them a unique amazing flavor even before we add the sauce or rub the customer has ordered"

*For further information: Woody's Bar-B-Q Canada Corp. Dan Masters 905-455-1938 ext 204 or email at danm@woodysbarbq.ca*

*In 1980, Woody and Yolanda Mills set out to create a Bar-B-Q restaurant where the meat melted in your mouth, the coleslaw was so fresh you'd think it was mixed at your table, and the authentic Bar-B-Q flavored beans were the best you'd ever had. So with their passion for Bar-B-Q and a dog-eared collection of homemade recipes, they went on to create a dining experience in the tradition of the South's great hometown Bar-B-Q shacks. It's the kind of Bar-B-Q you and your family can call, well, your Bar-B-Q.*