



Woody's Bar-B-Q to enter Canadian Market!

FOR IMMEDIATE RELEASE

Brampton, Ontario – October 4th, 2010 – Get ready Canada Woody's Bar-B-Q is now offering franchises nationwide.

Canadian Master Franchise owner Dan Masters is pleased to announce that the Canadian Franchise program has now begun.

Woody's (www.woodys.com) is a thirty year old restaurant chain based in Jacksonville Florida. Bucking the trends of most United States based restaurant chains Woody's has actually increased in size over the last two years.

According to Masters "I've spent the last twenty-five years in the franchise industry as a franchise executive, franchisor and franchisee. I've been a franchise consultant with Woody's in the United States since 2007. At that time we have grown the chain from having locations only in Florida to a presence in seven states with more on the way. Not bad growth during a recession. I was so impressed with the concept that I decided to purchase the master franchise rights for Canada."

Masters also states "There are no national chains like Woody's in Canada. This is real Southern Bar-B-Q slowly smoked using traditional methods. I was a customer of Woody's in Florida prior to consulting with them and if anyone serves a better product then what we will offer Canadians I haven't found it"

Woody's offers full service dining, take-out and catering. Franchises are available nationwide. Woody's franchise owners will receive a comprehensive training and support program. Woody's Bar-B-Q Canada offers a toll free number for franchise and customer comments at 1-800-741-9429.

According to Masters "Currently we have applications for franchises in Ontario, Alberta, British Columbia, Nova Scotia, New Brunswick and Newfoundland. I had always planned to bring Woody's to Canada and the overwhelming response confirmed my desire to do it now. As in the US we have designed a franchise investment far below what you would expect to spend for a quality franchise like Woody's."

*For further information: Woody's Bar-B-Q Canada Corp. Dan Masters 905-459-6122
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In 1980, Woody and Yolanda Mills set out to create a Bar-B-Q restaurant where the meat melted in your mouth, the coleslaw was so fresh you'd think it was mixed at your table, and the authentic Bar-B-Q flavored beans were the best you'd ever had. So with their passion for Bar-B-Q and a dog-eared collection of homemade recipes, they went on to create a dining experience in the tradition of the South's great hometown Bar-B-Q shacks. It's the kind of Bar-B-Q you and your family can call, well, your Bar-B-Q.
